



Dear Potential Sponsor,

Fall is upon us and with that the Elmira Youth Hockey Association is gearing up for another exciting season of hockey. Children in our community take to the ice under the leadership of volunteer coaches for what is described as "the greatest sport on earth". Many of course would beg to differ, but for the participants, a season of hockey proves to be a rewarding experience. This sport, rich in history, offers children a wonderful opportunity to learn the concepts of competing, teamwork and dedication; something that lasts a lifetime.

In February 2010, the Elmira Jackals Youth Hockey organization will host **Mite Mania 2010** a Mite level (Ages 8 and under) hockey tournament at First Arena. What was once a sport played on a frozen pond with an object disguised as a puck is now executed on a finely prepared sheet of ice. Each year the costs to train and compete in these facilities increases. To meet the fundraising needs for these rising expenses, the EYHA Mite team is reaching out to the community seeking tournament financial sponsorship.

Below is our sponsorship packet with an application form for you and your business to consider. Tournament sponsors are recognized in many different ways and your contribution assists 100 plus athletes throughout their lives.

Please consider how you might make a difference in our community. Should you have any questions please do not hesitate calling me at 607-734-2787 or emailing me at kerrykin@stny.rr.com. Please state "Mite Tournament Sponsorship" in the subject line so that I will recognize your e-mail.

Sincerely,

Michelle Sullivan
Tournament Coordinator
Tournament website - <http://sites.google.com/site/mitehockeytourn/>

Sponsorship Levels

Quest for the Cup

Sponsorship commitment of \$1000



Company Logo as Title sponsor on Tournament and EYHA website homepage with web link.



Company Logo recognition on all tournament printed material, including t-shirts.



Full page ad in tournament program. (Back cover, Inside Front or Back cover)



Company logo appears on EYHA donor recognition board in the First Arena Rec Rink.



Business advertisement announced over PA system prior to each game on the first day.

Hat trick

Sponsorship commitment of \$500



Company Logo as Title sponsor on Tournament and EYHA website homepage with web link.



Recognition on all tournament printed material, including t-shirts.



Half page ad in tournament program.



Recognition on EYHA donor recognition board located in the First Arena Rec Rink.

Playmaker

Sponsorship commitment of \$250



Quarter page ad in tournament program.



Recognition on tournament t-shirts.



Recognition on EYHA donor recognition board located in the First Arena Rec Rink.



Recognition on Sponsor page on tournament website.

For the love of the game

Sponsorship commitment of \$50



Recognition in tournament program.



Recognition on EYHA donor recognition board located in the First Arena Rec Rink.



Recognition on Sponsor page on tournament website.

Sponsor Receipt
Elmira Youth Hockey Association
Mite Mania 2010 – Sponsorship Commitment

Name: _____ Sponsor Amount: _____

All sponsorships may be tax deductible

Please note: All sponsorships may be tax deductible

Elmira Youth Hockey Association
Mite Mania 2010 – Feb. 5,6 &7, 2010
<http://sites.google.com/site/mitehockeytourn/>

Sponsorship Commitment

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Check number: _____ (Please make checks payable to Elmira Youth Hockey)

Please e-mail PDF of company logo to kerrykin@stny.rr.com

Would you like to donate an item(s) for our basket raffle?

Yes No

If yes, Item description: _____

Value: _____ Location for pickup: _____

This donation is intended to be used for the 09-10 Season Mite Tournament.

Representative Signature: _____

Please return completed form to:
Elmira Youth Hockey Association
Attn: Michelle Sullivan
c/o First Arena
155 North Main Street
Elmira, NY 14901